2015

# Report of Activities

## "Mobilizing for Action"



## World Family Organization

Organisation Mondiale de la Famille المنظمة العالمية للأسرة

29<sup>th</sup> General Assembly December 9, 2015

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### **WFO Executive Board Members**

18<sup>th</sup> Constitutional Mandate 2014-2017



**Dr. Deisi Noeli Weber Kusztra - Brazil** President



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Mr. Bruno Ricardo Lopes - Canada Vice-President for Financial Affairs



Mrs. Judith Mwilla
Vice-President for Communications and Public Relations Affairs



Mrs. Alzira Guimarães - Brazil Vice-President for Technical Activities



Mrs. Lara Hussein - Jordan
Vice-President for Family Policy Coordination

### **ADVISORS**



Mrs. Maria José Evangelista Brazil



Mrs. Rachel Aird South Africa



Mr. Heribert Rollik Germany



**Dr. Elie Mekhael** Lebanon



**Mrs. Teresa Maia** Portugal



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**Mr. Eric De Wasch** Belgium



Mr. Marcel Van Breen - Belgium Honorary President

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### Message of the Executive Board

18<sup>th</sup> Constitutional Mandate 2014-2017



Dear Members,

We, Members of the Executive Board of the 18<sup>th</sup> Constitutional Mandate 2014-2017, have the honor to present to you the Annual Report of Activities for 2015.

According to the Decisions of the 28<sup>th</sup> Ordinary Session of the General Assembly, we have been preparing to start a new decade, encompassing with the United Nations, governments and civil society worldwide, and to proceed with the transition from the MDGs to SDGs where new policies, programs and activities will be focused on new sets of goals and targets, to be achieved by 2030.

The UN document "Transforming Our World By 2030: A New Agenda For Global Action", have been recently approved at the Sustainable Development Summit, and it is an excellent guideline for the preparation of our next updated Strategic Framework 2017-2021.

The year of 2015 was completely devoted to our active participation on the global level negotiations and to the follow up on the many discussions on the means of implementation and financing the activities of the New Agenda 2030. This was particularly important, because it gave us a very solid background to start thinking about our own aspirations and to start in 2016 the preparations of our new Strategic Framework.

And in this regards, we hope that the 29<sup>th</sup> Ordinary Session of the General Assembly will attend the President's request on behalf of the whole Executive Board, and decide on calling an Experts task-force to prepare the draft proposal for the new Strategic Framework.

The present Report of Activities reflects the work of the Executive Board with individual members, the work of the President with the Vice-Presidents and Advisors and our achievements. But in fact the important merit of the year of 2015 it was the very intense exchange with different governments, institutions, civil society organizations on the next steps to take for joining efforts on the implementation of the SDGs especially at the Local Level and in the Family.

Administratively speaking, four areas have been delimitated to deal with our specific needs.

- Administrative Area where the President together with the Vice-President for Legal and Administrative
   Affairs and the Vice-President for Financial Affairs discussed and deliberated all Administrative and Financial
   Issues in order to accomplish the Strategy V Implementation of Cross-Organizational Management.
- Substantive Area where the President together with the Vice-President for Family Policy Coordination and Projects in order to accomplish the Strategy IV – Implementation of Programs to respond to Member's needs.
- 3. Communications Area where the President together with the Vice-Presidents discussed and deliberated about the best way to successfully accomplish the Strategy VI- Communicating WFO Message and together with the Vice President of Financial Affairs updated the WFO and WFS websites and the WFO's Facebook Page.

The result of our work is reflected in this Report. We wish to all WFO Members a good reading, analyzing and your constructive comments in order to refine our work to respond your expectations.

### Decisions of the 28<sup>th</sup> General Assembly Ordinary Session

Zhuhai, China – December 1<sup>st</sup>, 2015

### **DECISION GA 28/01/14**

The General Assembly Members unanimously approved and adopted the Final Agenda as the document GA 27/02/13:

- 1. Opening of the Session
- 2. Verification of Quorum
- 3. Adoption of the Agenda Doc. GA 28/02/14
- 4. Adoption of the Report of the 27<sup>th</sup> Session of the General Assembly Quadrennial Session held in Berlin, Germany on December 2<sup>nd</sup>, 2013 **Doc. GA 28/03/14**
- 5. Presentation and Approval of the Annual Report of Activities 2014 GA 28/04/14
- 6. Presentation and Approval of the Annual Financial Report 2014 GA 28/05/14
- 7. Presentation of the Report of the Executive Board on the execution of the General Assembly Decision GA 27/05/13 Doc. GA 28/06/14
- 8. Presentation of the Report of the Executive Board on the execution of the General Assembly Decision GA 27/08/13 Doc. GA 28/07/14
- 9. Report on preparation the World Family Summit +10 and launching the Celebration of the 20<sup>th</sup> Anniversary of the UN International Year of Families **Doc. GA 28/08/14**
- 10. Calendar 2015 Doc. GA 28/09/14
- 11. Miscellaneous
- 12. Closure of the 28<sup>th</sup> Quadrennial General Assembly Session

### **DECISION GA 28/02/14**

The General Assembly Members, after analyzing the Report of the 27<sup>th</sup> General Assembly Session, held in Berlin, Germany on December 2<sup>nd</sup>, 2013, decided to unanimously approve it.

### **DECISION GA 28/03/14**

The General Assembly Members, after reflecting and discussing, decided unanimously to approve the Annual Report of Activities 2014.

### **DECISION GA 28/04/14**

The General Assembly Members, after reflecting and discussing, decided unanimously to approve the Financial Report of 2014.

### **DECISION GA 28/05/14**

The General Assembly Members, after reflecting and discussing, decided unanimously to approve the Report of the Executive Board on the execution of the General Assembly Decision GA 27/05/13.

### **DECISION GA 28/06/14**

The General Assembly Members, after reflecting and discussing, decided unanimously to approve:

- 1. The Report of the Executive Board on the execution of the General Assembly Decision GA 27/08/13 and Doc. GA 28/07/14.
- 2. To mandate the Executive Board to follow-up the UN negotiations and proposal for the Post 2015 Development Agenda and Sustainable Development Goals and to prepare for the second half of the year consultations with the Executive Board on the preparations of a draft new Strategic Framework 2016-2020 with the corresponding amendments needed to the Constitution.

### **DECISION GA 28/07/14**

The Members of the General Assembly, after reflecting and discussing, decided to unanimously approve the Report on preparation the World Family Summit +10 and launching the Celebration of the 20<sup>th</sup> Anniversary of the UN International Year of Families.

### **DECISION GA 28/08/14**

The Members of the General Assembly, after reflecting and analyzing the Calendar for 2015, decided to unanimously approve it.

### **Decisions of the Executive Board Sessions**

In 2015, the Executive Board did not hold any presential session, but took advantage of the many electronic means of communication available to exchange among themselves and with the President in preparation for the new next decade and to the transition of the MDGs to the SDGs.

The President held weekly electronic meetings with the Vice-Presidents and in May sent a very extensive questionnaire to the EB Member in order to survey about the individual opinion and expectations, to prepare our participation on the global negotiations of the Post-2015 Global Development Agenda.

The President expected a strong participation of the EB Members on the survey to be able to call for a presential Executive Board Ordinary Session in early September to conclude the discussions and prepare WFO position for the Sustainable Development Summit. But the response was very week, so the President decided that there was no reason to call for a presential session and the exchange among the participant members continued to be electronic.

With the preparation of the amendments to the WFO Constitution in 2016, we are expecting to evaluate the composition of the Executive Board and the frequency of its Sessions, both electronic and presential.



Report on the Implementation of the Strategies approved on the Plan of Action 2015

# I - <u>Strengthening Family Perspectives on the International, Regional, National and Local Agendas by establishing new partnerships, alliances and networks and consolidating the existing ones.</u>

The implementation of this Strategy was delegated to the President, Executive Board Members, Office for Communications and Marketing and Staff.

The main objective of this Strategy is to:

- 1. Insure continued fruitful cooperation among all WFO partners in different instances and level
- 2. Expand the links with other NGOs and Civil Society
- 3. Expand WFO's relationship with the private sector exploring areas with potential and mutual interest for cooperation
- 4. Expand affiliation of Families all over the world on the category of the Families of the World as a drive to bring Families itself to the different structures of the Organization.

The expected results of this Strategy is to:

- 1. Strengthen the cooperation with the UN System and establish new international partnerships, alliances and network consolidating WFO's international leadership on Family Issues
- 2. Increase membership in all WFO's categories
- 3. Increase sources of WFO's finances
- 4. Introduce Family Issues on the International Agenda

### **Evaluation of the Plan of Action 2015**

ACTIONS	ACTIVITY FOR 2015	GOAL	TASK DELEGATION
1.Introduce Family Issues on the	Attend international and regional events where WFO's	4	President
International Agenda.	Message can be delivered.		Executive Board
2. Establish new international	Attend meetings of regional organizations – Arab League,	4	President
partnerships, alliances and networks.	European Union, African Union, Organization of American		Executive Board
	States and UN Specialized Agencies.		
3.Strengthen the cooperation with	Attend meetings at the United Nations: Commission of	4	President
the UN System.	Social Development, ECOSOC, UN Women and UN General		VP for Communications and Public
	Assembly.		Relations Affairs
4.Increase membership in all WFO's	Affiliate GO Members	10%	President
categories	Affiliate NGO Members	50%	VP for Communications and Public
	Affiliate UNIVERSITY Members	10%	Relations Affairs
	Affiliate PARLIAMENTARIAN	Post 2015	VP for Legal and Administrative
	Affiliate MEDIA Members	Post 2015	Affairs
	Affiliate PRIVATE SECTOR Members	Post 2015	Executive Board
	Affiliate "FAMILIES OF THE WORLD" Members	Post 2015	

The President acting on behalf of the Executive Board, after reflecting on the Organization's performance regarding to this Strategy acknowledged that due to the fact that the year of 2015 was dedicated to the conclusion of the UN Global Agenda Pos-2015 and the many activities done for setting the Global Goals and the respective studies focusing them on the family, the Actions 1, 2 and 3 were completely accomplished and the Action 4 was partially accomplished.

### II - Strengthening the Institutional Capability of the Governing Bodies - 2015

The implementation of this Strategy was delegated to the all Members as the General Assembly and more specifically to the Executive Board Members who are elected to act as the Executive Body of the Organization and Administer the Organization between Sessions of the General Assembly.

The main objective of this Strategy is to:

- 1. To enable members to equitable access to quality participation on the Organization's life with a strong sense of common purpose and with better internal consensus leading to greater external influence.
- To provide conditions to the decision-making level, to exercise their duties with technical and organizational capabilities to faithfully accomplish their duties according to the Organization's Constitution and Rules of Procedures.

The expected results of this Strategy is to:

- 1. Strengthen the Organization's hierarchy through the strengthening of the operational capability of WFO's Governing Bodies.
- 2. Strengthen WFO's Global influence by renewing its partnership between Members and by re-creating the Organization Structures which encourages strategic thinking, prompt action, creative networking, innovation and accountability.

### **Evaluation of the Plan of Action 2015**

ACTIONS	ACTIVITY FOR 2015	GOAL	TASK DELEGATION
1.To enable members to equitable access to quality participation on the	Annual General Assembly	1	All Members
Organization's life with a strong sense of common purpose and with better internal consensus leading to greater	Trimestral Report of Activity	6	Presidency Office
external influence.	Daily update on the website	365 Days	WFO's Office for Communication
			and Marketing
2.To provide conditions to the	Administrative Meetings	3	President, VP for Legal and
decision-making level, to exercise their duties with technical and			Administrative Affairs, VP for
organizational capabilities to			Financial Affairs
faithfully accomplish their duties	Policy and Technical Activities Meetings	3	President, VP for Family Policy
according to the Organization's Constitution and Rules of Procedures.		_	Coordination, VP for Technical
constitution and rules of Frocedures.			Activities
			, ,
	Executive Board	2 Presential	Executive Board Members
		2 Electronic	
	Executive Board Secretariat Meeting	2 Presential	President and Vice Presidents
	, and the second	1 Electronic	

The President acting on behalf of the Executive Board, after reflecting on the Organization's performance regarding to this Strategy acknowledged that for 2015 this strategy was partially accomplished. The Executive Board did not meet for a presential Session, but the Executive Board Secretariat, (President and Vice-Presidents) worked electronic and presential weekly to prepare WFO participation on many fronts preparing the Post-2015 Global Sustainable Development Agenda and in special reflecting about the future activities for WFO in this new coming era.

## III - Implementation of the Regional and National Structures to develop their duties at the Regional and National levels - 2015

The implementation of this Strategy was delegated to the Executive Board Members and Members at Regional and National Levels.

### **Evaluation of the Plan of Action 2015**

ACTIONS	ACTIVITY FOR 2015	GOAL	TASK DELEGATION
1.Conduct studies for evaluation of the current format of the Regional and National structures and redesign a new proposal to be approved by the 29 <sup>th</sup> General Assembly	<ol> <li>Studies on the Regional and National structures according to the Constitution.</li> <li>Redesign of new more adequate proposal if any of the Regional and National structures.</li> <li>Elaboration of a technical document on a new proposal.</li> <li>Discussion and approval by the 29<sup>th</sup></li> </ol>	1 Proposal	Executive Board
	• •		

The President acting on behalf of the Executive Board, recall that, according to Decision AG 27/08/13 and the discussion on the document GA 28/07/14 this strategy is still in studies, documentation and preparation will have to be made during 2016 in consonance with the preparation of the amendments to the Constitution to be presented as a proposal at the 30<sup>th</sup> General Assembly Ordinary Session and 31<sup>th</sup> General Assembly Special Session.

### IV. Implementation of Programs to respond the Members' needs.

The implementation of this Strategy was delegated to the President, Vice-President for Family Policy Coordination and Vice-President for Technical Activities.

The main objective of this Strategy is to:

- 1. To implement in the defined priorities areas, Policies, Programs and Projects including different mechanisms of actions, where the promotion of the Family in the context of development can be achieved with significant impact to respond the Mission, Vision and Objectives of the Organization and Member's programming needs.
- 2. To shape the Policies in the defined priority areas based on the Organization's primary duty to promote the upgrade of Families' wellbeing, Members' needs and the Governments commitments to the Global Development Agenda the Millennium Development Goals.
- 3. To shape the Programs in the defined priority areas based on the Organization's primary duty to promote the upgrade of Families' wellbeing, Members' needs and the Governments commitments to the Global Development Agenda the Millennium Development Goals.
- 4. To shape the Projects in the defined priority areas based on the Organization's primary duty to promote the upgrade of Families' wellbeing, Members' needs and the Governments commitments to the Global Development Agenda the Millennium Development Goals, especially at the Local Level.
- 5. To provide technical services such as field management and coordination, external relation cooperation, human resources management and administration to support Programs and Projects as well as technical support and advice to Members, Countries, other Organizations and Communities, according to the Organization Policies, Framework, Programming and Budget.

The expected results of this Strategy is to:

- 1. Strengthen WFO's vision, mission, objectives, goals and capacity to serve the needs of its Members implementing policies and programmatic commitments.
- 2. Strengthen the partnership with the international community, governments, and local communities in developing Policies, Programs and Projects to serve the Family interests at the Local Level.

### **Evaluation of the Plan of Action 2015**

ACTIONS	ACTIVITY FOR 2015	GOAL	ACHIEVEMENT EVALUATION	TASK DELEGATION
1.First Priority: Spread the idea that Families can be strengthened if they can be linked to the Millennium Development Goals.	Work Family Policies and Programs in the context of development and towards the achievement of the Millennium Development Goals	-	President, VP for Family Policy Coordination and VP for Technical Activities spread the WFO message in all the external work  Achieved in 100%	President, VP for Family Policy Coordination, VP for Technical Activities
2.Second Priority: Spread the idea that the basic needs of the Families can be attended through the implementation of Family focused Public Policies.	Link the five WFO streamlines vital for Family Development to public policies formulation	-	Three WFO streamlines vital for Family Development to public policies formulation were discussions and main line established: Health, Education and Peace.	President, VP for Family Policy Coordination, VP for Technical Activities
			Achieved in 75%	
3.Thrid Priority: Formulation of policies, programs and projects on the five main areas: Entrepreneurship, Housing, Health, Education, Peace.	Policy 1: Combating poverty through promoting social integration.  Policy 2:	1 Policy 1 Program	Not Implemented  Expected to develop in 2016.	President, VP for Family Policy Coordination, VP for Technical Activities
	Giving Family economic, social and	1 Policy	Not Implemented	President, VP for

	political empowerment.	1 Program	Expected to develop in 2016.	Family Policy
	Policy 3:	1 Policy	Nick Investors and a d	Coordination, VP for Technical Activities
	Providing means for inclusive,	1 Program	Not Implemented  Expected to develop in 2016.	
	sustainable and decent work.	, and the second	Expected to develop iii 2010.	
	Policy 4:			President, VPFPC,
	Providing means of self-sustainable	1 Policy	Not Implemented	VPTA, VPLAA, VPFA
	financing systems leading to the ownership of a decent home to all	1 Program 1 Project	Expected to develop in 2016.	
	Families.	1 Project		
	Dalias F.			President, VPFPC,
	Policy 5: Wide implementation of Local Health	1 Policy	Implemented 3 Programs Implemented:	VPTA, VPLAA, VPFA
	Systems highlighting Family-focused	5 Programs	Reduce Child Mortality, Reduce	
	Primary Health Care.		Maternal Mortality, Family	
		2 Projects	Health Program	
			2 Projects concluded and 1	
			new Project underway.	
			Achieved in 100%	
				President, VPFPC,
			Achieved in 75%	VPTA, VPLAA, VPFA
	Policy 6:	UNESCO Policy	3 Programs supported by	
	Wide implementation of the Education for All Goals in partnership	1 Program on Early	UNESCO on Life-Long Learning.	
	with local authorities and local actors.	Childhood	2 Programs supported by	
		2 Projects	UNESCO on Early Childhood Education	
			Luucation	
	Policy 7:			
	Develop a cultural understanding			
	inside the Family that peace and		To be developed in 2016	
	security are fundamental to human dignity and sustainable economic and		To be developed in 2016	
	social development.			
A Family Delianter 1 1 1 12	4 Flahamatian of Control 1991	2 <sup>nd</sup> C		Descident VOC
4.Forth Priority: Implementing the Project of the World Family	1.Elaboration of Statute and other necessary documents to	2 <sup>nd</sup> Semester 2016	Not Implemented  Expected to implement in 2017	President, VP for Family Policy
University	implementing the WFU	ct	Expected to implement in 2017	Coordination, VP for
	2.Implementation of the WFU:	1 <sup>st</sup> Semester 2016		Technical Activities, Executive Board
	Administrative and Functional		Expected to implement in 2017	Members
	Structure	2 <sup>nd</sup> Semester 2016		
	3.Elaboration of the Portfolio of the	2 <sup>nd</sup> Semester 2016	F	
	first courses to be offered	2 3611163167 2010	Expected to implement in 2017	
	Asproading of the Well	Conoral Accomply 2010		
	4.Spreading of the WFU implementation	General Assembly 2016	Expected to implement in 2017	
	5.Official opening of the WFU			
	and the second of the second		Expected to implement 2017	
			<u> </u>	

The President on behalf of the Executive Board, states that due to the preparations to proceed with the transition of the MDGs to the SDGs and according to the AG decisions in the last two years on this regard, this Strategy will be reviewed when the proposed task-force will prepare the next Strategic Framework 2017-2021, including the establishment of technical contents to WFO Mission, Vision according to the amendments to be done to the WFO Constitution in 2016 and in special focusing the strengthening of Members' Programs.

The President, Vice-President for Family Policy Coordination and the Vice-President for Technical Activities in 2016 will work together to design and develop these strategies which is a long-term task, will consult members about their own programs and will guide the proposed task-force when elaborating the new strategic Framework in 2016.

### V - Implementation of Cross-Organizational Management - 2015

The implementation of this Strategy was delegated to the Secretariat.

The main objective of this Strategy is to:

- 1. To ensure excellence to the Strategic Framework 2010-2013, extended to 2015, facilitating planning, implementation, monitoring and evaluation, enhancing inter-disciplinarily and cross-sectorial aspects of its implementation.
- 2. To improve the management process ensuring that management is based on firm accountability principles and advanced information systems.

The expected results of this Strategy is to:

- 1. Fully implementation of the Constitution and the Strategic Framework by 2015.
- 2. Fully and harmonious integration, cooperation and partnership between Members, Headquarters, Regional and National Structures by 2015.
- 3. Progressive improvement on Global Management to consolidate WFO's image and leadership in Member's opinion and in the International arena.

### **Evaluation of the Plan of Action 2015**

ACTIONS	ACTIVITY FOR 2015	GOAL	TASK DELEGATION
1. To ensure excellence to the Plan of Action 2015 facilitating planning, implementation, monitoring and evaluation, enhancing interdisciplinarily and cross-sectorial aspects of its implementation.	<ol> <li>Fully execution of the 28<sup>th</sup> General Assembly Session decisions.</li> <li>Fully execution of the Action Plan for 2015.</li> <li>Monitoring studies on the elaboration of the Strategic Framework 2015-2017.</li> </ol>		Executive Board
2. To improve the management process ensuring that management is based on firm accountability principles and advanced information systems.	<ol> <li>Implement, monitor and evaluate all WFO legal processes.</li> <li>Implement, monitor and evaluate all WFO administrative processes.</li> <li>Implement, monitor and evaluate all WFO financial processes.</li> <li>Implement, monitor and evaluate all WFO accounting processes.</li> </ol>	Monthly  Monthly  Monthly  Monthly	President, VP for Legal and Administrative Affairs, VP for Financial Affairs, Executive Board Members
	<ul><li>5. Implement, monitor and evaluate all WFO auditing processes.</li><li>6. Implement selected new tools to improve WFO management at Headquarters and Presidency Office.</li></ul>	Annually Monthly	

The President acting on behalf of the Executive Board, after reflecting on the Organization's performance reports that this strategy is a dynamic one and have to be followed constantly and a satisfactory performance is a long term task and will have to be pursued also constantly. In 2015 this Strategy was completely accomplished, especially the Action 2.

### VI - Communicating WFO's Message - 2015

The implementation of this Strategy was delegated to the President, Vice-President for Communications and Public Relations Affairs, Executive Board, Office for Communications and Marketing and Staff.

The main objective of this Strategy is to:

- 1. To ensure continued fruitful cooperation with UN System partners and other intergovernmental organizations, especially in the UN-ECOSOC Annual Ministerial Review and Development Cooperation Forum.
- 2. To strengthen the Communication with the Regional and National Structures optimizing the dissemination of an unified message of the Organization.
- 3. To strengthen the Communication with Members to respond their needs and to deliver international message of the Organization as a tool to local operation by the Members.
- 4. To promote dialogue with the financial institutions and private sector to explore areas with potential of mutual interest for cooperation.
- 5. To encourage the affiliation of the Families all over the world willing to participate and contribute to WFO Mobilization through the Program "Families of the World".

The expected results of this Strategy is to:

- 1. Increase public awareness and understanding of WFO's Message, mandate and areas of action, especially at Regional, National and Local Levels.
- 2. Develop interactive multi-media dissemination of information about WFO's work, especially in issues of interests of members, international community and Families itself.
- 3. Ensure close partnership with Global, Regional, National and Local news media to conduct awareness-raising activities in Member's Nations.

### **Evaluation of the Plan of Action 2015**

ACTIONS	ACTIVITY FOR 2015	GOAL	TASK DELEGATION
1. Formally establishing WFO's Office for Communications and Marketing according to the Strategic Framework and approval of the 24 <sup>th</sup> General Assembly	1.Proceed with Registration 2.Provide physical infra-structure 3.Provide equipment infra-structure 4.Provide human resources infra-structure	2 <sup>nd</sup> Trimester 2015	Presidency Office, CONNECT
2.Formulate Plan of Action	<ul><li>1.Define Services</li><li>2.Determine Market</li><li>3.Organize Client Portfolio</li></ul>	2 <sup>nd</sup> Trimester 2015	Presidency Office, CONNECT
3.Formulate Financial Plan	<ul><li>1.Income for services</li><li>2.General Expenses</li><li>3.Investments</li></ul>	2 <sup>nd</sup> Trimester 2015	Presidency Office, CONNECT
4.Delivering Services	<ul><li>1.For WFO Members</li><li>2.For NGOs not affiliated</li><li>3.For Local Authorities</li><li>4.Private Sector</li><li>5.Individuals</li></ul>	3 <sup>rd</sup> Trimester 2015 and throughout the year	Presidency Office, CONNECT, VP for Communications and Public Relations Affairs
5. Report of Activities	1.Monitoring and Evaluation 2.Report to the General Assembly	To the Executive Board 29 <sup>th</sup> General Assembly	Presidency Office, CONNECT, VP for Communications and Public Relations Affairs

The President acting on behalf of the Executive Board, reports that this Strategy is not formally accomplished yet, although the daily actions done by the President and the Vice-Presidents, WFO's Message was continuously being delivered not only by the Organization but also by the Members themselves who are contributing regularly with WFO website. Also working with Social Medias definitively is a good and very dynamic tool to disseminate our messages and work and we are reaching every day new audience. This method needs to be improved.

This Strategy will be fully developed on the new Strategic Framework 2017 – 2021 to be discussed and approved at the 30<sup>th</sup> General Assembly Ordinary Session.

### **World Family Summit**

#### THE WORLD FAMILY SUMMITS

The World Family Summit continue to be the most significant annual WFO event. The success of every Summit since 2004 and the follow up of the respective declarations are real fact.

The link between the Summit themes encompassing the ECOSOC work, to whom WFO have to report every four years, and the Millennium Development Goals have been an extraordinary tool to deliver WFO message to the International level and also through its linked programmes to the local level.

In 2014 we accomplished very successfully the World Family Summit +10, the Celebrations of the ten years cycle of the Summits and the the celebration of the 20<sup>th</sup> Anniversary of the UN International Year of the Family in the beautiful city of Zhuhai, China.

Preparing for the World Family Summit 2015, starting a new decade and a new era for our work was very challenging. The conclusion on the negotiations of the Post-2015 Global Development Agenda and the launching of the Global Goals demanded us also to start some changes on the format and logistics of the Summits. Attending to a request of the League of Arab States supported by the the Egyptian Government and under the coordination of our Executive Board Advisor, Dr. Amany Asfour, we accepted the invitation to hold the World Family Summit 2015 in Cairo, Egypt.

The Ministry of Social Solidarity is hosting the participants and the Ministry of Tourism is giving the logistical support for the formalities needed.

The Theme chosen was inspired in the Agenda 2030 Document: "Transforming our World: A New Era for Families – Framing the Sustainable Development Goals at the Smallest Unit of Social Capital – the Family.

The World Family Summit 2015 will be held on December 10 to 12, 2015 at the MENA HOUSE hotel, the same one where the World Family Summit +8 was held.

Certainly the Summits are giving WFO a unique opportunity to deliver our message to the whole community attending, to learn different experiences, to discuss different topics especially linked to Families, to elaborate a consensus Declaration as an outcome of the Summits to be disseminated worldwide through WFO and through the United Nations. Every year the quality of the content, the number of participants, and the recommendations for the following Summit have been surprisingly upgraded.

We hope that the World Family Summit 2015 will bring us the opportunity to join the International Community in adopting the Global Sustainable Development 2030 Agenda and the Global Goals with its 17 goals and 169 targets.

### **International Activities**

### **WFO International Activities**

In 2015, WFO mostly participated in many international activities related to the conclusion of the negotiations of the Post-2015 Global Development Agenda and the Sustainable Development Goals.

The main activities accomplished:

2015/February- New York, USA - 53<sup>th</sup> Commission for Social Development

2015/March- New York, USA - UN Women Conference

2015/May- New York, USA - Celebration of the International Day of Families at the UN Headquarters

2015/June- New York, USA - UN Experts Meeting on Family Policy

2015/July - New York, USA - ECOSOC 2015 - High-level Segment, Annual Ministerial Review

<u>2015/July – Addis Ababa, Ethiopia</u> – UN Conference on Financing for Development

2015/September - New York, USA - UN Sustainable Development Summit

2015/December - Cairo, Egypt - World Family Summit 2015